



1st Out Specialty Vehicles

1155 Stoops Ferry Rd

Moon Twp, PA 15108

412.507.3000

1ST Out's 2011 Sweepstakes Promotion Rules

1. To Enter

- To enter, go to www.1stoutspecialty.com and complete the official Sweepstakes entry form.
 - All entries must be received via e-mail
 - One entry per person and per e-mail address during the Promotion Period
- 1st out specialty Equipment will not verify receipt of entries. In case of dispute, entries will be declared entered by the authorized account holder of the e-mail address submitted at the time of entry. Automated entries are prohibited, and any use of such automated devices will cause disqualification. 1st Out is not responsible for lost, late, illegible, misdirected or stolen entries or transmissions, or problems of any kind whether mechanical, human or electronic. Sweepstakes entries are the property of 1st out specialty Equipment and will not be returned.

2. Eligibility. Only open to Firefighters who are employed by, or a member of a recognized Fire Department and who are either career or volunteer Firefighters, 18 years or older. Void where prohibited or restricted by law. Employees of 1st Out specialty, its manufacturers, vendors or distributors of Sweepstakes materials are not eligible. All federal, state and local laws and regulations apply.

3. Prize Details. There are a total of six (6) Sweepstake prizes available in the Sweepstakes Promotion. All prize drawings will be around the 30th of each month; Prizes cannot be transferred, substituted or redeemed for cash except at the sole discretion of 1st Out specialty. Prizes are not transferable. Federal, state and local taxes are the responsibility of the winner. 1st Out specialty reserves the right to substitute a prize with a prize of equal or greater value. Only one prize awarded per Firefighter.

4. Drawing and Awarding of Prize.

Winner of prizes will be determined in a random drawing from all entries received. Drawing will be held around the 30th, of each month by 1st Out specialty whose decisions are final on all matters relating to this Sweepstakes. Odds of winning are determined upon the number of entries received. Winner of the Sweepstakes will be notified by phone, email or mail no later than fourteen (14) days after the drawing. If potential winner cannot be reached within ten (10) calendar days from the first notification attempt, then such person shall be disqualified and an alternate winner will be selected. Prizes will be available to be claimed at 1st Out specialty, 1155 Stoops Ferry Rd. Moon Township PA. 15108 or delivered to the winning Entrant at no charge via a method that will be determined by 1st Out specialty. The winning Entrant will be



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notified by 1st Out specialty and an agreed upon alternate date for delivery will be selected.

5. Limitation of Liability. Winners agree that (except where prohibited) 1st Out specialty may use the winner's name, picture, portrait, likeness and voice for advertising and promotional purposes without further compensation. 1st Out specialty, its promotional and advertising agencies, and all respective officers, directors, employees, representatives and agents shall have no liability and shall be held harmless by winners for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Sweepstakes. Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorney's fees. 1st Out specialty reserves the right, in its sole discretion, to cancel or suspend part or all of this Sweepstakes should virus, bugs, non-authorized human intervention or other causes beyond the control of 1st Out specialty corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. In such event, 1st Out specialty may award prizes in a random drawing from all eligible entries received up to the date of cancellation or suspension. 1st Out specialty and its promotion and advertising agencies are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by the 1st Out specialty, users or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. 1st Out specialty may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or 1st Out specialty representatives. Offers void where prohibited and subject to federal, state and local laws.

6. Reporting of Income. Any Entrant winning a prize with a Fair Market Value of \$600.00 or greater, will be required to submit to 1st Out specialty a completed and signed IRS Form W-9, and 1st Out specialty will issue the Entrant an IRS Form 1099 indicating the Fair Market Value of the prize awarded for IRS reporting of income requirements.

7. Winners List. A winners' list will be posted on 1st Out specialty website at www.1stoutspecialty.com under "Latest News".